



Kansas Council of
Health-System Pharmacy
www.kchponline.com



PAST REFLECTIONS ←
→ **FUTURE VISIONS**

2020 Spring Meeting

April 3 - 4, 2020

Overland Park, Kansas

Sponsor & Exhibitor Prospectus

KCHP/MSHP
2650 S. Hanley Rd, Suite 100
St. Louis, MO 63144



WE WANT YOU...

...to get the most for your marketing dollars!

Take advantage of the four opportunities below to reach decision-makers in Kansas and Missouri.

EXHIBITS (April 3) - *Space is Limited!*

There are 45 (8' x 8' tabletop) exhibit spaces available during the exhibit session from 11:15 a.m. to 2:00 p.m. on Friday, April 3. Contracts must be received by March 27, 2020

REVERSE EXHIBITS (April 3)

Pharmacy executives from Kansas and Missouri hospitals and health-systems will man the booths so you may pay them a visit from 8:00 to 10:00 a.m. on Friday, April 3.

SPONSORSHIPS

Food functions, social and networking events and general meeting support are all available.

ADVERTISING

The 2020 on-site program materials is the ideal way to keep your company name visible throughout the meeting. One-quarter to full-page, full-color ads are available.



Programing Advertising and Sponsorship Opportunities

Advertising Opportunities

The 2020 on-site program materials is the ideal way to keep your company name visible throughout the meeting. One-quarter to full page full color ads are available. Artwork should be submitted to kchp@qabs.com in high-resolution PDF format by March 20, 2020.

Advertising Rates:

Half Page	\$ 300
Full Page	\$ 500
Inside Front Cover (8.5x11)	\$ 600
Back Cover (8.5" x 11")	\$ 750
2-Pages (8.5" x 11" ea)	\$ 800
3-Pages (8.5" x 11" ea)	\$1,000

Sponsorship Opportunities

Meeting sponsorship is unrelated to meeting programming. Sponsors receive recognition through meeting signage and in the on-site program, as well as in associated publications. Contracts for sponsorship should be submitted to kchp@qabs.com by March 20, 2020.

Gold Sponsor: \$5,000

- Double booth
- One complimentary meeting registration
- Full-page color ad
- Recognition as full sponsor of a refreshment break
- Four (4) Reverse Exhibitor access passes

Silver Sponsor: \$2,700

- Single booth
- One complimentary meeting registration
- Half-page color ad
- Recognition as co-sponsor of a refreshment break
- Two (2) Reverse Exhibitor access passes

Bronze Level: \$1,750

- Single booth
- One complimentary meeting registration

WiFi Sponsor (1 available): \$3,000

- Customized wireless gateway password

KCHP & MSHP Foundation Sponsors: \$500

- Round Sponsor \$250
- General Trivia Night Sponsor \$500
- Trivia Night Event Sponsor \$1000



Exhibitor Contract Form

Registration	Total
Exhibit Booth - \$1,550 Our booth requires electricity (circle one): Yes / No	\$
Reverse Exhibit - \$2,195 Includes regular Exhibit Booth and one Reverse Exhibitor	\$
Additional Reverse Exhibitors - \$695	\$695 x _____
Advertising	\$
Sponsorship	\$
KCHP Foundation and MSHP R&E Trivia Night Support	\$

Company: _____ Phone: _____

Attendee 1: _____ Email: _____ Cell Phone: _____

Attendee 2: _____ Email: _____ Cell Phone: _____

Attendee 3: _____ Email: _____ Cell Phone: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

A check made payable to KCHP is enclosed

Charge my credit card

Name on credit card: _____

Credit card number (Visa/MC/AMEX): _____

Expiration Date: _____ Security Code: _____

Your exhibit fees are refundable at 50% if a written cancellation request is received on/or prior to March 6, 2020. No refunds are provided after March 7, 2020.

Liability: The Kansas Council and Missouri Society of Health-System Pharmacists will provide reasonable and professional security and precautions during non-show hours to safeguard exhibitor's property. However, it is understood that neither KCHP, MSHP, nor the The Sheraton Hotel, Overland Park, Kansas, nor their members, officers, directors, or employees shall be responsible for loss or damage to any property belonging to the exhibitor or any person or persons while in transit to or from, or while at the Sheraton Hotel in Overland Park, Kansas. The exhibitor assumes complete responsibility and liability and agrees to protect, save and hold forever harmless, KCHP, MSHP, Sheraton Hotel Overland Park, Kansas, and all their agents, officers and employees (hereafter collectively called indemnities) for any and all injury to persons or property in any way connected with the exhibitor's display. The exhibitor agrees to hold harmless the indemnities against and from any and all losses costs, damage, liability, or expenses (including attorney's fees) arising from or other occurrence to any person or persons, including the exhibitor, its agents, employees, and business invitees which arises from or out of or by reason of said exhibitor's occupancy and use of the exhibition premises or any part thereof. The undersigned hereby authorizes the 2020 Kansas Council and Missouri Society of Health-System Pharmacists (KCHP/MSHP) Annual Meeting to reserve exhibit space in the Sheraton Hotel in Overland Park, Kansas for use by the above company/organization during the KCHP/MSHP 2020 Meeting on April 3-4, 2020. The undersigned acknowledges receipt of, and agrees to abide by the conditions under which exhibit space at the Sheraton Hotel in Overland Park, Kansas is leased to the KCHP/MSHP 2020 Annual Meeting as printed in the Exhibitor Prospectus.

Authorized Signature _____ Date _____



EXHIBIT PACKAGE

An 8' X 8' tabletop booth includes:

- One 6' or 8' table, two chairs and a wastebasket
- Standard booth sign displaying company name
- Name badges for up to three (3) persons per booth
- Recognition in meeting materials, and on event website

SHOW HOURS

Set-Up: Friday, April 3rd (7:00 to 10:00 a.m.)

Exhibit: Friday, April 3rd (11:15 a.m. to 2:00 p.m.)

Tear Down: Friday, April 3rd (2:00 to 5:00 p.m.)

Poster Reception: Friday, April 2rd (3:00 to 5:00 p.m.)

Additional Fee Includes

Reverse Exhibit: Friday, April 3rd (8:00 a.m. to 10:00 a.m.)

Foundation Event: Friday, April 3rd (7:30 p.m to 10:00 p.m.)

HOTEL INFORMATION

Sheraton Hotel

6100 College Blvd

Overland Park, KS 66211

Reservations: (913) 234-2100

Mention the KCHP/MSHP 2020 meeting to receive the discounted rate. The deadline to get discounted room rate is March 2, 2020.

- Single/Double - \$119/night



Reverse Exhibit

The 2020 KCHP/MSHP Annual Meeting hosted by both organizations. Key hospital and health-system pharmacy decision makers from Kansas and Missouri will man the tables so you may pay them a visit from 8:00 am to 10:00 a.m. on Friday, April 3rd. You will have one-on-one time with individuals making purchasing decisions. This is only available to confirmed exhibitors, so complete your exhibitor contract today!

Registration to participate is \$2,195 and includes the traditional exhibit fee. This fee could allow for visits with 30 plus pharmacy executives.

Stay tuned for more information on pharmacy executives you can plan to see at the Reverse Exhibit!

Previous Exhibitors

Abbott Laboratories
AbbVie
AdvanDx
AMAG
American Regent
Ameridose
Astellas
AstraZeneca
B.Braun Medical, Inc.
Baxter
Becton Dickinson
Beutlich
Boehringer-Ingelheim
Cadence
Cardinal Health
Care Fusion
Clean Harbors
CoxHealth

CSL Behring
Cubist
D.A. Burke
Daiichi-Sankyo
Forest
Fresenius Kabi USA
Grifols
Hospira
ICU Medical
Janssen Biotech
Janssen
KFMC
Lilly USA
Merck & Co.
Millennium/Takeda
Novo Nordisk
Omniceil
Optimer

Otsuka
Pfizer Injectables
Pfizer Institutional
Pharmacy OneSource
PharMEDium
Progressive Medical
Sagent
Salix
Sanofi
Select Pharmacy Staffing
ScriptPro
Stericycle
TEVA
The Medicines Co.
TheraDoc
US Army Healthcare
ZymoGenetics